



**SOLBRIDGE**  
INTERNATIONAL SCHOOL OF BUSINESS

2016  
EDUCATING  
THE NEXT GENERATION  
OF ASIAN  
THOUGHT LEADERS



[www.solbridge.ac.kr](http://www.solbridge.ac.kr)







## A Sea Of Inspiration: A Young Man And His Dream

The story of the Woosong Educational Foundation may be traced back to the time when a young Korean man once met the commander of a ship on his way to Japan. The long and tiring journey seemed less taxing whenever he had the chance to speak to the captain and learn something new every time. The ship master made his living by trading seafood with other countries. For him, the lack of natural resources in both Japan and Korea naturally compelled their citizens to engage in international trading. The captain firmly believed that educating the people to do business was important for the successful economic development of a nation. In his own words: “This ship may be built in one year, but it takes twenty years to train a good captain.” The young Korean man looked far into the wide sea and, once alone, in solitude and freedom, he formulated his own dream: “Developing Korean society through education.”

## The First Steps

Upon completing his studies in Japan, the young Korean man, Dr. Jung-Woo Kim, returned to his home country, and in 1948 founded the first stationery manufacturer in Korea, the Dong-A Pencil Corp. With the belief that supplying pencils to students would support their education, he worked hard to develop a company that provided high quality educational materials.

In the 1950s, many Koreans, more concerned with trying to make ends meet, did not dream of completing their studies. At that time, young Korean men and women were in need of technical knowledge more than intellectual knowledge as getting a job was their priority. Dr. Jung-Woo Kim, seeing the needs of the generation, established the Woosong Educational Foundation in 1954 and a commercial high school, thereafter, in order to teach practical and transferrable skills to the young generation. This was a meaningful transformation from a stationery business to an educational foundation. Rebuilding the Korean economy through education was a must for Dr. Jung-Woo Kim.



## Going Global

Dr. Sung-Kyung Kim was appointed President of Woosong University in 1995 and opened his inaugural ceremony by promising to establish a “proper university” and stating that the “direction of Korea and that of the Woosong Educational Foundation was to be conceived in Asia.” As such, he travelled around the continent and signed various MoUs with universities in Japan, China, and other countries nearby. In 2004, he established the Nanjing IT Center in Nanjing, China, and the KOVIT IT Center in Ho Chi Minh City, Vietnam. President Kim donated numerous educational supplies and supported various programs for national universities in Laos and Cambodia. In 2005, he became the Chairman of the Woosong Educational Foundation in succession to his late father, Dr. Jung-Woo Kim.

In order to go global, Chairman Kim established SolBridge International School of Business in 2007 to serve as the Asian Center of Excellence in Global Business Education (vision) by Educating the Next Generation of Asian Thought Leaders (mission). It was named “SolBridge” after the Korean “Sol” (or “song”/alternative pronunciation), “pine tree,” and the English “Bridge,” a strong bridge between Korea and the rest of the world. The initial concept was first formulated in the 1980s but had to wait almost 20 years to come true. This revolutionary idea was too far ahead of its time; many people could not comprehend the idea of an “international education”. SolBridge International School of Business was indeed Dr. Sung-Kyung Kim’s masterpiece. “I still haven’t completed the homework and tasks that my father left behind. We look forward to becoming the best international business school in Asia.”



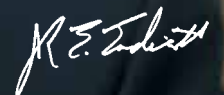
Sung-Kyung Kim, Ph.D.  
Chairman, Woosong Educational Foundation



“Woosong” derives from a combination of two words, “woo” and “song.” “Woo” means “eternal and constant,” and “song,” “pine tree” in Korean. It was Dr. Jung-Woo Kim’s nickname and reputation: “an eternal and constant character, strong like a pine tree.”

The Woosong Educational Foundation established Woosong Middle School and Woosong Commercial High School in 1954; Woosong Technical College and Woosong Information College in 1963; and Woosong University in 1995.

John E. Endicott, Ph.D.  
President, Woosong, University Vice-Chancellor,  
SolBridge International School of Business



## Toward “Neighborhood Asia” And A Globalized Korea

I am honored to be given the opportunity to lead SolBridge International School of Business as it begins its eighth year, a school standing on the shoulders of the accomplishments of the Woosong Education Foundation. Created in 1954, the Foundation marks its 62<sup>nd</sup> anniversary during which time it has sponsored educational programs and experiences at all levels of instruction. In fact, some 300,000 students have had a Woosong experience over these past 60 years.

Since 1995, the year of its founding, Woosong University has earned a reputation for excellence in preparing students for the full spectrum of rewarding careers. The creation of SolBridge was a natural extension of the academic activism seen here throughout the city of Daejeon – the home of 17 colleges and universities and 35 government and private sector research institutes.

With your assistance and wholehearted support, I intend to use the uniquely global aspect of SolBridge to gain worldwide attention for our faculty and students. Expect our faculty to excel in teaching and produce world-class research that will be presented throughout the academic community while our students earn a new reputation for intellectual inquiry and innovative thought. Look for SolBridge to participate in and support international activities that will help in the creation of a new “Neighborhood Asia” so that SolBridge graduates will have a strong understanding of the social responsibility of business leaders.

Our innovative model envisages SolBridge-sponsored campuses in other parts of Asia and participation in student/faculty exchange programs throughout the world, as well as dual degree programs and tripartite educational opportunities. This model reveals a degree of academic leadership unparalleled on the Korean peninsula. Working together, our faculty and students will drive for a more prosperous Asia-Pacific region based on knowledge, integrity, excellence, creativity, diversity, flexibility, and innovation.

Over the past nine years we have integrated a series of bold innovations into the university as a whole and now stands as one of the most “benchmarked” institutions in Korea. One of our achievements that reflect the great team work that characterizes our faculty-staff-administration-student team was our accreditation by the internationally renowned Association to Advance Colleges and Schools of Business, AACSB. Only five percent of the world’s business schools receive this honor, and SolBridge is the only school in Korea offering an all English curriculum with AACSB accreditation.

Our mission is to jointly educate the next generation of Asian thought leaders and bring a new awareness of the benefits of interactive education to the rest of Korea, Asia, and the world. Our message is that here in Daejeon there is a new institution dedicated to producing the best participants possible for the leadership in the global economy.

Welcome! Together we will work for a better world.



Our VISION

Asian Center of Excellence in Global Business Education

Our MISSION

Educating the Next Generation of Asian Thought Leaders



# AACSB

In May 2014, after four and a half years, SolBridge became one of the youngest institutions to receive the AACSB accreditation. Similarly, always striving for excellence, SolBridge made a promise to its students and their parents: to deliver the best business education possible.

AACSB-accredited schools have the highest quality faculty, relevant and challenging curriculum, and provide educational and career opportunities that are not found at other business schools.

AACSB accreditation represents the highest standard of achievement for business schools worldwide. Less than 5% of the world's 13,000 business programs have earned AACSB accreditation. AACSB-accredited schools produce graduates that are highly skilled and more desirable to employers. \*

\* From - <http://accredited.aacsb.edu/>



## AACSB International Innovations That Inspire Award WINNERS!

SolBridge was also the winner of the AACSB 2016 Innovations That Inspire Award. The AACSB Centennial Committee recognized SolBridge for its impressive commitment to **engagement, innovation, and impact.**

**One of the best 30** amongst 300+ submissions and 200 institutions from 35 countries worldwide. *SolBridge won the category for "Connect - Outreach and Engagement"*

From October 15 through November 20, 2015, AACSB member schools were invited to share ways in which they have challenged the status quo. Over 300 innovations were submitted from more than 200 institutions across 35 countries—an array of inspirations that illustrates an impressive commitment to engagement, innovation, and impact. \*

\*[www.aacsb.edu/innovations-that-inspire](http://www.aacsb.edu/innovations-that-inspire)





# UNIQUE AMONG BUSINESS SCHOOLS

SolBridge prepares students to be the next generation of Asian ‘Thought Leaders’ in the fast growing and rapidly changing Asian economy. SolBridge is unique among business schools for the following reasons:

- All courses are taught in English
- 80% of faculty are international professors with degrees from prestigious universities
- Students are taught under an international business teaching model
- A strong focus on business in Asia is cultivated through diverse academic and cultural programs including the requirement for BBA students to learn a third language
- An international student body in attendance with over 75% coming from 30+ countries
- A balance is maintained between theory and practice through immersion programs, special lectures, certificate programs, workshops, site visits, and internships
- Our G.A.C.C.S. promise – we provide students with:

Global Perspective	Asian Expertise	Cross- Cultural Competence	Creative Management Foundation	Social Responsibility
G	A	C	C	S

## Accreditation

SolBridge is proud to be an AACSB-certified school, but it is not our only accreditation. SolBridge is a member of the Association of Asia-Pacific Business Schools and the Eurasian Economic Scientist Society. Academic credits earned at SolBridge are transferable to other quality institutions of higher education.

Furthermore, SolBridge is certified by the International Education Quality Assurance System. This Korean accreditation body grants certification to 30 universities based on high standards of foreign student recruitment, retention, management, and service.

# AN INTERNATIONAL FACULTY

SolBridge has brought together a remarkable faculty with extensive expertise. Faculty members deliver a world-class education, international in perspective, offering top-flight instruction and hands-on training in the critical aspects of contemporary business practice with a focus on doing business in Asia.

Kwame Agyei Mensah, DBA  
SMC University, Switzerland

Alejandra Marin, Ph.D  
Texas Tech University, USA

Aye Mengistu Alemu, Ph.D  
Ritsumeikan Asia Pacific University, Japan

Bobby Swar, Ph.D  
KAIST, Korea

Brock M. Stout, Ph.D  
University of Southern Mississippi

Byung-ik Jung  
INSEAD, France

Chia-Hsing Huang, Ph.D  
University of Pennsylvania, USA

Han-Chiang Ho, Ph.D  
Carlos III University of Madrid, Spain

Jae-Young Lee  
University of Chicago Graduate School of Business, USA

Jason Cordier, PGDip Bus Admin  
Massey University, New Zealand

Joshua Park, J.D.  
Harvard Law School, USA

Mahmood Awan, Ph.D  
Northcentral University, USA

Meng Xiangcai, Ph.D  
National Graduate Institute for Policy Studies,  
Japan

Myung K Lee, Ph.D  
Polytechnic Institute of New York University, USA

Nurmukhammad Yusupov, Ph.D  
Universite de Nantes, France

Rao N. Kowtha, Ph.D  
Texas A&M University, USA

Robert (Bob) W Graff  
University of Minnesota Calson School of Management, USA

Sang-Chun Rah, Sc.D  
Massachusetts Institute of Technology, USA

Sung-Tae Kim, Ph.D  
Management, University of Nebraska-Lincoln, USA

Tahir Hameed, Ph.D  
Korea Advanced Institute of Technology, Korea

Weon-Dae Kim  
McGill University, Canada

William Patrick Leonard, Ph.D  
University of Pittsburgh, USA

Yo-Jin Jung, Ph.D  
University of California Los Angeles, USA

Young-Hack Song, Ph.D  
Brigham Young University, USA



# NETWORKING AT SOLBRIDGE

SolBridge is proud of the Business Network it has assembled. At SolBridge, we work hard to ensure that students not only receive outstanding instruction, but are involved in career-building dialogue with industry, government, and other academic institutions around the world. This makes SolBridge a unique environment for studying with its fast track for advancement.

## Corporate Advisory Council

The Corporate Advisory Council (CAC) consists of senior executives who believe in the vision and mission of SolBridge. These executives have in-depth knowledge and experience in business throughout Asia. The CAC helps SolBridge by:

1. Reviewing the curriculum to ensure its relevancy to current and expected future needs of business leaders in Asia.
2. Consulting and providing career advice to SolBridge students.
3. Offering SolBridge graduates various internships and placement opportunities

Current members of SolBridge Corporate Advisory Council: Estée Lauder Companies (Korea), AIG Global Real Estate (Korea), Bank of New York, Mellon (Korea), Korea Research Institute of Bioscience and Biotechnology, Danone (United States, Korea), M.K. International Inc. (Korea), Tyco Security Solutions ADT (Korea), Seoul Global Center (Korea), HR Group SK Telecom (Korea), Robert Bosch Korea Ltd., International Research and Consulting (Korea), Delta (United States), New Paradigm Institute Hansoll Textile Ltd. (Korea), Nestle (Korea, Japan), Benchmark Partners (Korea), and George Peterson, Member Emeritus.

## Friends of SolBridge

Many successful companies in Korea have become "Friends of SolBridge" by associating with SolBridge on a variety of levels. This group of companies actively contributes to SolBridge through our Platinum Lecture series, internships, and job placements.

"Friends of SolBridge" include: Samsung Asset Management, Samsung Electronics, Samsung SDI, Posco, LG Academy, LG Display, LG U+, LG Chemical, LG Electronics, Bumban Pantos, Hyundai Card, Maeil Business Newspaper, Nike Sports Korea, BASF Korea, Korea Tourism Organization, Eighth Army, B Braun Korea, S-Oil, and Macquarie Group of Companies Korea.

## Mentorship Program

Many "Friends of SolBridge" also participate in our CEO Mentoring program. Through the guidance of their mentors, select BBA and MBA students will gain valuable insights from experts at global corporations within Asia. These insights will better equip students to deal with real life business decisions they will be making in their future professions.

## The CAP Program

The Career Advisor Professor program, known as CAP, at SolBridge is something we are very proud of. The CAP is a program which ensures that every freshman entering SolBridge will have a SolBridge professor from their area of expertise as a career advisor. The professor will discuss with the student their specific academic needs at SolBridge, give advice on which courses to take, and assist the student in the creation of their own personalized career plan. Your CAP will help you, in conjunction with our CDC (Career Development Center), find job opportunities upon graduation from SolBridge. CAP is not limited to four years; we expect our graduates to keep in touch with SolBridge long after they have graduated. The first piece of advice your CAP will give you is: if you would like a job opportunity at a Korean company, either in Korea or overseas, your Korean needs to be as good as your English when you graduate. Our Korean classes are here to help you make that happen.





# DEGREE PROGRAMS



## Bachelor’s Degree in Business Administration (BBA)

The SolBridge BBA curriculum is designed to prepare our graduates to excel as thought leaders in Asian business. Students specialize in a traditional business area such as Marketing, Finance, or Management. Students gain in-depth knowledge of their focus area and the application of specialization skills to that focus area. To ensure our graduates have a competitive edge, they will also complete a minor in Korean or Chinese.

## Co-op Program and Internships

BBA students who find a job that is officially approved by the school are permitted to work in their 3<sup>rd</sup> or 4<sup>th</sup> year. This work experience earns them up to 18 credits thus allowing them to enter the work force earlier. Other BBA students may qualify for an internship during a summer or winter term to earn credits through work experience.

## Academic Schedule

Spring Semester	15 weeks
Summer Term	6 weeks
Summer Break	5 weeks
Fall Semester	15 weeks
Winter Term	6 weeks
Winter Break	5 weeks

## Program Requirements (140 credits)

Required Business Courses:	71
Specialization Business Electives:	12
Korean or Chinese:	21
Other Business Electives/General Education	36

## An MBA for Leaders of Today and Tomorrow

The SolBridge Masters of Business Administration degree prepares graduates for leading the organizations of the future. The MBA program is designed to give our students a solid foundation in business fundamentals in addition to the soft skills needed in today’s work place. This combination ensures our graduates will be ready to take on the challenges of managing a business in any part of the world.

Students have to complete 48 credits of course work in order to graduate. The core curriculum of ten courses lays a strong business foundation while 9 elective credits help students learn various aspects of business: administration, management, operations, etc.

There are three areas of specialization: Management, Finance, and Marketing. Students can also decide to get a general degree by getting an overview of all three specializations.

Students may choose to finish in 18 months or 24 months. There is no difference in the tuition between these options. Students who opt for eighteen months will have to take courses offered during the regular semesters in addition to three winter and summer terms.

Students can choose to study Korean during their stay at SolBridge. However, such study is optional and should not conflict with the program of study.

In lieu of taking classes their last semester, MBA students may choose to work. Their work experience may earn them up to 9 free elective credits and will allow them to enter the work force prior to graduation. It may also be possible for MBA students to be accepted for an internship during the summer or winter terms to simultaneously earn credits and gain work experience.

## Program Requirements (48 Credits)

Core Business Courses	30
Specialization	9
Free Electives	9



# JOINT PROGRAMS

## BBA Outbound

SolBridge offers various outbound programs to students. Students can receive 2 degrees by their graduation date by first studying at SolBridge and then moving on to a partner university, for example, Beijing Foreign University, in China, and the Georgia Institute of Technology, in the USA. Upon completion of 4 years of study, students will be awarded a degree both from SolBridge and the attended partner university. They can also participate in an exchange program of studies at the ESC Rennes School of Business, in France, Hamburg School of Business Administration, in Germany, Hanze University of Groningen, in the Netherlands, and many more. For a complete listing of SolBridge partner universities, please check the website.



“SolBridge led me to think outside of the box. A person, who never went abroad and never experienced different cultures, set her dreams on the international level. Professors from different cultures taught me to have a global perspective and how to be professional with global issues. Moreover, living with students from different countries and listening to their ideas motivated me to think globally. SolBridge trained me to accept challenges. Upon deciding to do the Georgia Tech 2+2 program, I needed to take higher level classes and sustain a high GPA. In the meantime, I joined the marketing competition and worked as a research assistant. It was hard to do at first, but it taught me to manage time efficiently. By joining the competitions, I found my competitiveness. By taking different classes, I found my interests. Consequently, I was able to adjust at Georgia Tech; using my competitive skills, I graduated successfully and moved one-step closer to my dreams. I really appreciate my time at SolBridge: how they taught, led, and motivated me. Thank you SolBridge!”

-Sohyun Kim, Invesco, US-

## BBA Inbound 2+2 programs

SolBridge has a number of inbound programs with quality partner institutions in China, Indonesia, Vietnam and Russia. Institutions that teach in English or educate students in another language (but whose students have strong English skills) are welcome to join our programs. SolBridge has successfully created a multi-national environment using an American business curriculum, with a focus on business in Asia. SolBridge provides an excellent choice for students wishing to work in Asia or to be employed by companies with interests in Asia. The first one or two years will be at the partner institution. The bachelor's degree is articulated with our curriculum and students know from the outset what courses will be transferable to SolBridge.

## MBA Joint Programs, 1+1

SolBridge has established 1+1 programs with quality institutions for dual degrees at the Master's Level. Meiji University in Japan, ESC Clermont in France, and Valparaiso University in the USA are examples of these programs which combine the best of both worlds and provide excellent choices for students interested in a transnational Master's degree.

## Asian Thought Leaders' Case Competition

A popular activity here at SolBridge is our Asian Thought Leaders' Case Competition. This event is held every semester, and students are assisted by mentors with expertise in countries such as China, India, Indonesia, and Vietnam to prepare case studies on these regions. The competition is friendly and rewarding as students compete for a variety of prizes, including the chance to travel to one of these places with their team members.

## International Business Case Competition

One of the highlights of each semester is our International Business Case Competition where SolBridge students work with students from different partner universities around the world and try to develop a solution for a real world problem. Students present their solutions through analysis and team work under the guidance of SolBridge professors. Through the International Business Competition, SolBridge helps to enhance collaboration among other business schools, create a global network among tomorrow's thought leaders, and prepare our students for a bright future in the globalized economy.



## Exchange Students

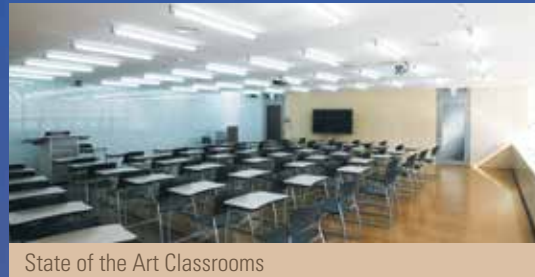
Every semester, SolBridge welcomes many exchange students from other universities. Spending one or two semesters at SolBridge help exchange students learn about business, Korean culture, K-Pop, and Asia in general.

## Transfer Students

Undergraduate students wishing to transfer to SolBridge from a recognized college or university are invited to apply and provide us with course descriptions and course syllabi along with official academic records to see which ones will be transferable to SolBridge with credit. Transfer students should have a minimum overall grade point average of C+. SolBridge will allow the transfer of courses in which students earned a C+ on courses which are similar in content and quality to those at SolBridge.



# FACILITIES



State of the Art Classrooms



A Multimedia Conference Room



Computer Labs



Fitness Center



Library



Student Cafeteria



Coffee Shop



Two Restaurants



The seventeen-story SolBridge complex, conveniently located near Daejeon train station, is one of the most modern campuses in Korea, boasting many in-door facilities. In addition to the state-of-the-art classrooms, the building has a modern computer lab, library, auditorium, library, restaurants, coffee shop, swimming pool, and fitness center.

Being part of the Woosong Educational Foundation, students can access the nearby Woosong University campus which has numerous fitness facilities, additional libraries, language laboratories, and international-standard residences.



SolBridge Swimming Pool



Woosong University's Administration Building



Woosong University's Sports Stadium



# CAMPUS LIFE

## Student Services

SolBridge Student Services is located on the 5th floor of the building to assist students with their payment of fees, scholarships, banking, medical insurance and medical services, visa applications, driver's license and vehicle registrations, residence affairs, locker rentals, print cards, meals, and part-time job opportunities on campus. It is also responsible for organizing excursions and other programs that will encourage the development of a well-rounded Asian Thought Leader.

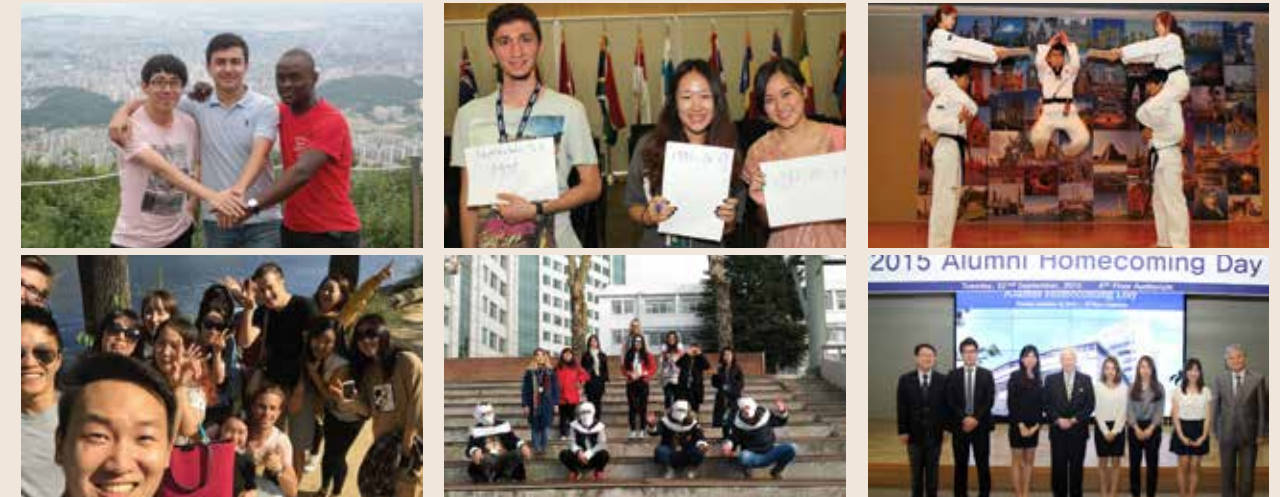
SolBridge Student Services welcomes new students through the airport meet-up service, bus terminal pick-up service, peer group program, and the team-building orientation week. It organizes various volunteer opportunity programs and fun, multicultural programs that help students develop their SolBridge Spirit and a sense of belonging, soft skills, appreciation and understanding of cultural differences, leadership, and team work.

## Team-Building Orientation

The orientation program at SolBridge is very unique. It is called "Team-Building" and it lasts one full week. New students are divided in teams and are led by a peer group leader who will guide them with the entire settlement process, helping newcomers cope with the foreseeable and unpredictable challenges ahead the road.

## Peer Group Program

SolBridge students have the opportunity to develop their leadership skills when they participate in the peer group program. The program selects students with above average managerial skills and the ability to embrace cultural diversity for the creation of the best team synergy. Peer group leaders take care of the newly admitted to SolBridge during the team-building orientation program as team leaders and mentors.



## Health Care

All international students are required to purchase Korean medical coverage when they enroll in SolBridge. Local clinics and hospitals are equipped with the latest technology and are modern, efficient, and provide excellent health care. Should a student need medical treatment while staying in Korea, the insurance allows the use of medical facilities at a reduced cost.

## Part-Time Job Opportunities

SolBridge offers qualified students the opportunity to earn some pocket money and gain valuable work experience while completing their studies. On-campus part-time job opportunities include working as research assistants, residence assistants, office assistants, stationery assistants, library assistants, and others. Students apply for their desired positions and, upon revision of their application materials and successful interview, they are placed in various posts.

Students also have the opportunity to work off-campus when they apply for internships through the Career Development Center (C.D.C). Selected candidates need to apply for a work-permit with the Immigration Office in order to validate their legal status in Korea.

## Student Council

SolBridge has an active student council body in charge of many extra-curricular activities and programs. The student council is in charge of administering all the clubs, including FC SolBridge, Volleyball, Sol-Cheerleaders, Sol-Travelers, Twenty Magazine, Sol-Photo, SolBridge International Christian Society, Sol-Delicious, Sol-Caring, Basketball, Rethink Your Reach, Movie Makers, Music Club, Dancing Club, Sol-AQUA, Feel-Good, SolBridge Debate Society (SDS), SolBridge Negotiations, etc.





# STRATEGIC LOCATION

It's Daejeon



SolBridge is located in Daejeon, Republic of Korea, a city at the crossroads of Korea's expressway and railway systems and the location of Korea's 'Silicon Valley' commonly known as Daedeok Innopolis.

Daedeok Innopolis is a 30+ year old world-class research cluster which has been largely responsible for the explosive growth of science and venture business and has positioned Korea to be a technological leader of the 21<sup>st</sup> century.

#### Facts about Daedeok Innopolis

- Over 900 high technology firms
- 60 educational and government-run institutions and corporate research centers
- More than 7,500 researchers holding doctorate degrees

SolBridge has collaborated with many of these industry leaders to provide opportunities for student internships and future graduate placements.

In addition to being known as a city of science and education, Daejeon is surrounded by beautiful forests, mountains, and lakes. Numerous parks, art centers, and museums as well as sports facilities establish a healthy balance of business and environmental harmony. A variety of efficient transportation services are also available, so students can travel easily around the city.



# STUDENT TESTIMONIALS

*Time flies so fast. It's already my third semester here in SolBridge as a MBA student and to say the least every moment here has been an enthralling experience. It was really an unknown land for me to explore, and I came here with very little hope. But SolBridge has always been above my expectations. The academic curriculum as well as the extra-curricular activities here are second to none. The bonhomie and the sense of oneness among everyone here make SolBridge a different place altogether. The multicultural environment gives you a sublime experience and opportunity to grow as a true global manager. This is a very important aspect which I have never experienced in any other country I have been. You always get opportunities here to show your skills or hone them. So many different programs and competitions and conventions in different countries help you to improve your competencies and change your outlook for the better. The relentless effort by the Career Development Center here gives a platform to all to take the next step in the real working world. I wish all the best for SolBridge and the students who wants to realize their dreams here.*



*Prasenjit (Jeet) Saha, MBA Student, India*

# ALUMNI TESTIMONIALS



*My time at SolBridge was priceless. After 3 and a half years, I grew up to become a lot more confident in drafting my career plan and expectations. Now that I have joined the business world, doing real jobs, I realize how valuable those classes at SolBridge are to business students. Classes at SolBridge are designed to train real business people. All the courses are highly informative and assignments are very applicable. Thanks to both the hard and soft skills I learned from classes and club activities, I adapted super-fast to the job I was offered even though I entered the company as an inexperienced employee. One extra spice that makes SolBridge a delicious choice is the living environment; Daejeon is a beautiful and peaceful city to live. SolBridge makes it comfortable and convenient for all foreign students to enjoy life in Korea despite the fact that most of us arrive with a limited ability to understand the Korean language. Looking back at my university life, I have to say my time at SolBridge remains as one of the most game-changing factors in my life. I am very happy to have made the best out of it and hope many others will find their time at SolBridge to be meaningful like I did.*

*Thanh Tra Nguyen, Vietnam. 2011 BBA Valedictorian. Currently working at Samsung as a Marketing Professional, Korea.*



*Without a question in my mind, completing the business major in SolBridge in general provided me with a plethora of opportunities throughout the years with respect to school activities, work experience, organizational leadership, market research, etc. I like the way how SolBridge positioned itself, surprising me in many aspects such as the competitive and diverse student resource, dedicated faculty and staff members, plus widespread yet strong network. It connected me with wonderful professors and mentors who encouraged me to be creative, confident and curious. I was honored to be the valedictorian at my graduation ceremony. What SolBridge brought me was not just a degree, it's more like a life-time impact in building my personal character. I still remember how much I grew up in SolBridge and how the multicultural environment enriched my extra-curriculum student life. The analytical and practical skills that I acquired during those years have given me a wider breadth and marketability in the job market. It serves as an incredible asset to my everyday work now.*

*Jing Zhang, 2013 BBA Graduate and Valedictorian, China Marketing Executive, The Economist Global Business Review, The Economist Group.*



# ADMISSIONS CRITERIA

SolBridge seeks motivated individuals from diverse social, economic, ethnic, and geographic backgrounds. Students at SolBridge are encouraged to bring their own diversity and experience into the classroom.

Admission to SolBridge is evaluated on a case-by-case basis taking into account the applicant's academic records, English proficiency, financial status, personal essay, extra-curricular activities, and letters of recommendation.

Admission is selective and students are urged to apply as early as possible to ensure sufficient time for application review, visa application, and moving preparations. The deadline for the Fall 2016 semester is July 8.

## General Requirements

- Academic Record: Cumulative GPA of C+ or higher for BBA and MBA
- English Proficiency (BBA): IELTS 5.5 or TOEFL 61
- English Proficiency (MBA): IELTS 6.5 or TOEFL 79
- Online Interview: an interview with a faculty member is required.
- Financial Resources: sufficient funds need to be available to cover tuition fees and other expenses.

Undergraduate applicants who provide English proficiency scores that meet our admissions criteria and pass the online interview will be considered for regular admission. Students applying with scores lower than general admissions requirements may qualify for a conditional acceptance based on the strength of their online interview. In such cases, students will be required to take additional English classes as electives during their first semester of studies.

# HOW TO APPLY

Application to SolBridge may be completed by using a downloadable form found on our website. The application form must be filled out completely, accurately, and submitted with all the required supplementary materials. Completed applications can be submitted by e-mail, post, or fax. Please refer to our website for the latest information ([www.solbridge.ac.kr](http://www.solbridge.ac.kr)). Submission of any false documents will result in immediate termination of the application process and denial of admission.

## Checklist of required items to apply:

- ◇ Application form, correctly and completely filled-in
- ◇ Copy of Passport, photo page
- ◇ Transcripts (original or validated copies) – mid-year transcripts are acceptable for those about to graduate
- ◇ Proof of Finances: bank statement or bank letter
- ◇ Proof of English Proficiency: TOEFL or IELTS
- ◇ Personal Essay (handwritten)
- ◇ Proof of High School Diploma or Four-Year Undergraduate Degree (BBA)
- ◇ Letter of Recommendation: one letter for BBA applicants; two letters for MBA applicants
- ◇ Resume (MBA applicants only)

## Scholarships

Tuition scholarships are limited and competitive and cover only tuition fees. Applicants requesting a scholarship must submit a scholarship application form. Scholarships will be awarded for a one year period for BBA applicants, and a one semester period for MBA applicants. All applicants must have a minimum GPA of 3.75/4.5 to qualify for a Merit-Based Scholarship following the completion of their initial scholarship cycle.

Tuition scholarships are awarded on the basis of academic performance, personal essay, letter(s) of recommendation, extra-curricular activities, transcripts, and the application form itself. Applicants awarded a scholarship must still demonstrate sufficient proof of personal finances to enter SolBridge. Send your completed application form and required supplemental materials to:

Send your completed application form and required supplemental material to:

SolBridge International School of Business. 128 Uam-ro, Dong-gu, Daejeon 34613, South Korea

Tel: +82-42-630-8856 Fax: +82-42-630-8820 E-mail: [info@solbridge.ac.kr](mailto:info@solbridge.ac.kr)





# Educating the Next Generation of Asian Thought Leaders

**SOLBRIDGE**  
INTERNATIONAL SCHOOL OF BUSINESS

**OAE**  
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